

# AFKAR for Culture & Publishing Corporate

LOGO | COLOURS | FONTS



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# Corporate Logo

## Primary Logo



**أفكار للثقافة والنشر**  
AFKAR for Culture & Publishing

# Corporate Logo

## How to place the logo on Colours Backgrounds



# Corporate Logo

## How to place the logo on Colours Backgrounds



# Corporate Font

Primary Arabic Font in use: GE East - Extra Bold

**أفكار للثقافة والنشر**

Secondary Arabic Font in use: PF Din Text universal

نموذج لنص كتابي

**Medium**

نموذج لنص كتابي

**Bold**

نموذج لنص كتابي

**Light**

Primary English Font in use: PF Din Text universal

**AFKAR for Culture & Publishing**

Primary English Font in use: PF Din Text universal

Dummy text

**Medium**

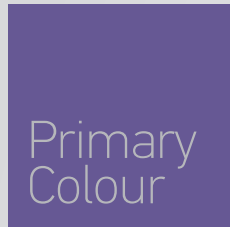
Dummy text

**Bold**

Dummy text

**Light**












# Colours in use



C: 71  
M: 75  
Y: 15  
K: 0

R: 103  
G: 88  
B: 148

Pantone: 7447 C

	R	G	B		C	M	Y	K		Pantone
	59	30	86		87	100	33	30		269 C
	135	119	183		51	57	0	0		265 C
	192	176	214		23	30	0	0		264 C
	156	203	59		44	0	100	0		376 C
	85	187	108		67	0	78	0		7489 C
	169	212	142		36	0	58	0		802 C
	197	225	172		24	0	41	0		358 C
	62	77	133		87	77	20	7		668 C
	0	146	162		83	27	34	0		7474 C
	50	189	185		69	0	33	0		3265 C
	90	91	93		0	0	0	97		-----

# Logo Safe Area

